



## Privacy Policy

Your privacy is important to us. This Privacy Policy statement describes our policies and procedures on the collection, use and disclosure of your information we may collect or is submitted using this website or our services. We are committed to safeguarding the personal information provided to us by you when visiting our site or contacting us through our services. By using our website you are accepting the practices described in this policy, governed by applicable laws in Ontario, Canada.

### A. Collection and Use of Personal Data

#### Personal Data

We may ask you to provide us with certain personal information that can be used by us to contact you related to our products or services.

The Company may use your personal data for the following purposes:

- **To provide and maintain our services** including to monitor the usage of our services.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services you have purchased or of any other contract with us.
- **To contact you:** To contact you by email or other equivalent forms of electronic communication regarding updates or informative communications related to the functionalities, products, marketing or contracted services.
- **To provide you** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.
- **To manage your requests:** to attend and manage your requests to us.
- **With Affiliates:** We may share Your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any other subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
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## Retention of Your Personal Data

The Company will retain your personal data only for as long as is necessary for the purposes set out in this privacy policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

## Transfer of Your Personal Data

Your information, including personal data, may be transferred and/or stored or processed on servers located outside of your state, province, country or other governmental jurisdiction. We take all steps reasonably necessary to ensure that your data is secure, protected against misuse and treated in accordance with this Privacy Policy.

## Legal Disclosure of Your Personal Data

Under certain circumstances, the Company may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## Usage Data

Certain types of Usage Data is collected automatically when using this website using electronic tracking technologies. This data is used for analysis purposes to determine the effectiveness of our website, services, performance and verifying system and server integrity. Usage Data is not intended to be shared. Usage Data may include information such as the type of device you are using, your device's internet protocol address (e.g. ip address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

## Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on our website and store certain information. Tracking technologies used include but are not limited to cookies or browser cookies, web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs), tags, and scripts to collect and track information and to improve and analyze our website. The technologies we use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on your device. you can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. however, if you do not accept cookies, you may not be able to use some parts of our service. unless you have adjusted your browser setting so that it will refuse cookies, our service may use cookies.

- **Web Beacons.** Certain sections of our service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "persistent" or "session" cookies. persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser. The purpose of these cookies are essential to provide you with services available through the website and to enable you to use some of its features. they help to authenticate users and prevent fraudulent use of user accounts. without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.

## **B. Links to Other Websites**

Our service may contain links to other websites, applications or services that are not owned or operated by Smarter Alloys. If you click on a third party link, you will be directed to that third party's website or service. We assume no responsibility for the content, privacy policies or practices of any third party sites or services. We encourage you to review the Privacy Policies of any third party or external website or service.

## **C. Changes to this Privacy Policy**

We may update our privacy policy from time to time. Changes to this Privacy Policy are effective when they are posted on this page.

## **D. Contact Us**

If you have any questions regarding this Privacy Policy, please [click here to contact us by email](#). When emailing us please be advised not to include sensitive, confidential or proprietary information.

To contact us by mail or phone:

### **Smarter Alloys**

221 Shearson Crescent, Cambridge, ON N1T 1J5

**519-880-0100**